



# Press release

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## **World forum of catering schools and tourism universities**

**The AMFORHT organizes its 19th annual congress. The topic:  
" SOLUTION THROUGH INNOVATION "**

**from Thursday 8th to Sunday 11th October  
in Palma de Mallorca (Spain)**

The educational world is changing! The World Association for Hospitality and Tourism Training (AMFORHT) - created 46 years ago on the initiative of the World Tourism Organization (UNWTO) - organizes its 19th world forum in one of the famous cities of international tourism: Palma de Mallorca (Spain).

The selected theme is "innovation in the heart of the catering and tourism schools", and will be discussed by tourism industry experts, tourism professionals and schools of the sector for this major international forum.

More than two hundred participants of around thirty countries will gather in the world 19th forum of the AMFORHT - from Thursday, 8 till Sunday, October 11th.

To optimize the intercultural exchanges, this forum is co-organized with the association of the Spanish tourism schools, ANESTUR, and the University School of Tourism Felipe Moreno. According to Hélène VERDET, General Delegate of the AMFORHT, "this annual event of the AMFORHT aims at 3 objectives:

- *allow all participants to meet and create concrete projects between themselves, in particular during the speed-networking sessions,*
- *discuss on best practices, new techniques and international "know-how" between professionals, experts, institutions and schools,*
- *share views on innovation during conferences and thematic workshops. "*

The World Association for Hospitality and tourism Training - AMFORHT - is currently chaired by a French President, Philippe FRANCOIS, besides President Director of "François Tourisme Consultants", since 5 years, further to his re-election in 2014.

The priority axis are human values: " we call all our schools, universities and people working in the tourism industry, members of the AMFORHT, to strengthen their international actions, and their relationships, for the benefit of the students globally.

AMFORHT has become a real business network for each of our members, this is unique!" specifies Philippe FRANCOIS.



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According to Martine FERRY, First Vice-president, " indeed, the AMFORHT is characterized by its working method focused on the development of close working relations and the creation of projects between the members: twinnings, internships, conferences, jobs, partnerships, etc.... "

To date AMFORHT gathers 860 members in 54 countries. As Affiliated Member of the World Tourism Organization (UNWTO), it is the only international organization which combines 3 groups in the Tourism sector:

- 1) Hotel schools, business schools and universities of tourism
- 2) Companies of the hospitality and tourism business, experts, restaurant owners, head chefs as well as
- 3) Associations, trade unions and national or international administrations of these areas of activities.

To register for the forthcoming Forum:

<http://www.amforht.com> et <http://cglink.me/r279607>



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